

October 1-3, 2025 Santa Clara Marriott www.RIMSWesternRegional.com



Thank you for sponsoring the upcoming RIMS Western Regional Conference "#RIMSWRC at the title or platinum sponsorship level. With this sponsorship you have the benefit of organizing a sponsor-led breakout session during the conference. We are extremely excited to have your organization represented on the agenda and provide conference speaker(s). We know our attendees will find great value in your session.

## **Sponsor Led Session Speaker and Presentation Guidelines**

- The #RIMSWRC will be held on October 1-3, 2025, at the Marriott Santa Clara in California.
- The #RIMSWRC draws participants from a wide variety of industries, government, and academia. It is important that your
  presentation include enough background to be understood by those who are not specialists in your area. Content should help
  participants see various points of view, key concepts to consider, and/or methods that help them improve professional
  effectiveness.
- The sponsor-led sessions will occur during the breakout portion of the agenda. Once your session title and description are confirmed, you will be able to select your agenda timeslot. Your speaking engagement will be one of four sessions occurring during the given time. Historically breakout sessions have between 75 to 175 attendees. This fluctuates based on topic and risk manager involvement.
- It is the sponsor's responsibility to arrange speakers, develop content and provide all session information to #RIMSWRC for conference coordination.
- <u>A 1:1 practitioner to service provider ratio must be obtained.</u> #RIMSWRC defines a service provider as an individual that provides consulting, legal, real estate, communications, storage and/or software sales services to the WRC audience. WRC defines a practitioner as an individual who doesn't serve in a sales capacity. Any individual from the sponsor organization will be defined as a service provider.
- #RIMSWRC welcomes all presentation formats (panel, solo speaker, duo speakers, etc.). If a solo speaker is preferred it must be confirmed by the #RIMSWRC speaker committee prior to March 1, 2025. #RIMSWRC requests presentations do not exceed 4 individuals (including all panellists and moderator).
- A sponsor's session topic must be approved by the WRC speaker committee no later than March 1, 2025.
- WRC encourages speakers to attend the entire conference. To promote this, all practitioner speakers will be provided with
  complimentary attendance. One service provider speaker will also be provided complimentary attendance of the entire
  conference. All other service provider speaker(s) must pay the full conference rate to participate in the conference and speaking
  presentation. Speakers will be registered automatically for the conference. Speaker welcome packet emails will be sent to each
  presenter with information on how to confirm sessions, meals, and networking participation.
- Presenters are encouraged to use both "show" and "tell" formats. Visuals should be professional in appearance and easily
  legible from the back of large rooms. Speaking to, rather than reading from slides provides more opportunity for you to engage
  the audience. As such, we recommend that you use no more than one slide per minute of presentation. <u>Please note, we
  require you use the #RIMSWRC PowerPoint master template if a traditional presentation will be displayed</u>.
- Please provide your presentation materials no later than Friday, September 26th. These should be sent in a widescreen (16:9) PowerPoint presentation. White papers, research materials, supporting documents or weblinks relevant to your topic are also strongly encouraged and will be placed on our website for attendees to reference.
- Check with your welcome email for the total time allotted to your presentation. Please remember the importance of leaving time for questions, either throughout or at the end of your presentation. It is good practice to repeat any questions asked by the audience to ensure everyone hears the full question and your answer.
- **#RIMSWRC has a firm policy on commercialism.** The annual conference sessions are non-commercial forums. Individuals must refrain from the use of brand names and specific product endorsement. Under no circumstances should the session podium or panels be used as a place for promotion of a speaker's product, service, or monetary self-interest, nor for promotion of a product or service offered by Speaker's employer or client.

- By confirming to speak, you agree that the content you are presenting shall not infringe or violate any copyright, trademark, patent or intellectual property rights of any person or entity.
- Presenters from any session podium or panel must refrain from statements or humour that disparages the rightful dignity and social equity of any individual or group.
- Attire for the conference ranges from business casual to business formal, and speakers are encouraged to dress in business attire during presentations.
- Cancellations are always regrettable. If an emergency prevents you from presenting, please immediately notify Conference Director, Jennifer Saliba jennifer@consultrhino.com. Help identifying a substitute to fill the vacancy is greatly appreciated.

## Important Due Dates for Approval:

Session Title and Summary Description All Speaker Name(s) and Contact Information Presentation Slides & Slido Questions March 1, 2025 May 1, 2025 September 26, 2025

## Thank you again for agreeing to speak at the RIMS Western Regional Conference. We are eagerly anticipating your presentation!

For immediate assistance, please contact:

Jennifer Saliba, Conference Director jennifer@consultrhino.com