

October 3 – 5, 2022

Hilton Long Beach | Long Beach, CA

RIMS WESTERN REGIONAL CONFERENCE

Shaping the World Ahead for a Brighter Future



SPONSOR INFORMATION PACKET & CHECKLIST

SILVER SPONSOR

All sponsor items are due August 1, 2022. Items submitted after August 1st may result in a loss of benefits.

1. CONFERENCE ATTENDEES

- Following items for your 2 free sponsor attendees
 - Name
 - Title
 - Company
 - Designation (if applicable)
 - Email
 - Mailing Address
 - Phone

2. WEBSITE CONTACT INFORMATION & HYPERLINK

- Website URL used to hyperlink the corporate logo sponsor provides
- Contact information to be listed on the website

3. LINKEDIN ANNOUNCEMENT

- Verbiage for each media post (you will receive 1 post total)
- Date and time (morning or afternoon) of desired LinkedIn posts

4. PROGRAM ADVERTISEMENT

- 8.5 inches wide x 1 inch tall program advertisement

5. EXHIBIT HALL PARTICIPATION

- Will you be participating in the exhibit hall?
- Will you need electricity for your exhibit booth?

6. COMPANY RECOGNITION & BRANDING

- Company name as you would like it to be read from the podium
- Company name as you would like it printed in conference materials
- Company #hashtag# used in WRC generated social media posts
- Company logo in JPEG format
- Company logo in EPS, or AI, or Vector format

7. SPONSOR DIRECTORY

- Sponsor Directory Information
 - Company
 - Name
 - Address
 - City, State Zip
 - Phone
 - Email
 - Website

Please note, as a response to attendee feedback and being environmentally conscious RIMS Western Regional Conference has eliminated conference swag bags and other WRC provided branded items, i.e., water bottles, notepads, pens, etc. WRC will focus our efforts on increasing attendee traffic to the exhibit areas. We encourage sponsors to showcase traditional swag items and high-quality raffle favors at their booths.