



Thank you for sponsoring the RIMS Western Regional Conference (#RIMSWRC). Saying this event wouldn't be possible without great sponsors isn't just hyperbole, its absolute truth! We hope the below information will answer your questions related to your sponsorship of the conference. Please also view our additional resources located on our website resources center. rimswesternregional.com/resources#sponsor

#RIMSWRC is working with Rhino Consulting to ensure you have the best sponsorship experience possible. We will be your point of contact for all conference logistics and can help you with any questions or special requests you have. Our goal is to ensure you receive every sponsorship benefit possible. If further assistance is needed, please contact the Rhino Consulting Team at events@consultrhino.com.

All sponsor items are due August 21, 2026. Items submitted after may result in a loss of benefits.

SPONSOR BENEFIT DESCRIPTIONS

PODIUM COMMENTS

- Eligible sponsors receive the ability to provide welcome comments, introduce a keynote speaker, or introduce a concurrent speaker during the #RIMSWRC. Selection Assignment order will be determined by sponsorship level, repeat sponsorship, and date sponsorship confirmation was received. Introduction selections will be coordinated after the agenda is finalized.
- Introductions should be no more than 5 minutes in length. A maximum of 2 minutes should be dedicated to introducing yourself and your company, i.e., your sponsor commercial. A maximum of 3 minutes should be dedicated to introducing the speaker. Please be mindful of this allotment. Any time spent on introductions past the 5 minutes encroaches upon the speaker's presentation.
- Here are some great tips on perfecting a speaker introduction; <https://tinyurl.com/greatintro>.

POP UP BANNER AT COCKTAIL RECEPTION

- Eligible networking sponsors receive the ability to provide a self-standing banner for display at the conference networking events.
- Banners should be delivered to the registration table at least 3 hours prior to the start of the event. It is the responsibility of the sponsor to collect the banner and remove it from the venue at the conclusion of the event.

ELECTRONIC ADVERTISEMENT IN #RIMSWRC EMAIL

- Eligible sponsors receive the ability to include an advertisement in a #RIMSWRC email (before and/or after the conference). The current #RIMSWRC distribution list includes approximately 22,000 email addresses.
- These are full color design with no bleeds. Files must be delivered as a 300 dpi JPEG. File size can't exceed 5MB.
- Advertisements are 8.5 inches wide x 2 inches tall.
- No more than 3 sponsors will be highlighted per email. Email placement will be determined by sponsorship level, repeat sponsorship, and date sponsorship confirmation was received.

#RIMSWRC ATTENDEE LIST

- Eligible sponsors will receive the conference attendee list 2 weeks prior to the conference. It will be sent to one individual at the sponsor organization. #RIMSWRC requests that a sponsor contact coordinate distribution of the list to all internal recipients as needed. Important to note that the list sent prior to the conference does not include contact information. This is to reduce the pre-conference emails attendees may receive from various sources. We encourage sponsors to use LinkedIn and other means of connection if you don't have an attendee's contact information.
- Eligible sponsors will receive the conference attendee list 48 business hours after the conference concludes. It will be sent to one individual at the sponsor organization. #RIMSWRC requests that a sponsor contact coordinate distribution of the list to all internal recipients as needed. Sponsors will receive an excel file without emails for easy download into computer systems and a PDF file with emails. Please do not mass download emails into marketing lists or computer systems. #RIMSWRC asks sponsors to only reach out to attendees one time unless they receive a reply.

CONFERENCE ATTENDEES

- As a sponsor you are eligible for complementary conference attendee(s).
 - Title = 4 complementary conference attendees
 - Platinum = 3 complementary conference attendees
 - Gold = 2 complementary conference attendees
 - Silver = 2 complementary conference attendees
- As a sponsor, you are entitled to complimentary conference registration for your designated attendee(s). Please send us the full name and email address of the individual(s) you would like to register.
- We will register the individual for the conference as a concierge service. To finalize registration the individual must log in and complete the attendee information plus select the sessions you would like to attend.
- Please note, free registration **cannot be applied retroactively**.
- Registration includes full access to all sessions, meals, networking events, and evening receptions. Additional fees may apply for select standalone events.
- If you experience any issues or have questions during the process, please contact us **before completing your registration**.

ELECTRONIC BANNER DISPLAY

- Eligible sponsors receive the ability to provide an electronic banner display / advertisement. This is a rotating presentation that is played during all breaks, meals, and transition periods of the conference.
- These are full color design with no bleeds. Files should be delivered as a 300 dpi JPEG, 1920 pixels X 1080 pixels.
- Images will transition on an automatic loop after 7 seconds.
- Examples of past electronic banners can be located on our website resources center.
rimswesternregional.com/resources#sponsor

WEBSITE VERBIAGE, CONTACT INFORMATION & HYPERLINK

- Based on your sponsorship level, organizations receive recognition on the RIMS Western Regional Conference website.
- Based on eligibility, sponsors will receive placement of verbiage, contact information, hyperlink, and/or logo on our conference website.
- Website verbiage is solely determined by the sponsor level and maximum word lengths cannot be exceeded.

- Title = 50 words and contact information (company, contact name, email, phone, and website)
- Platinum = 50 words and contact information (company, contact name, email, phone, and website)
- Gold = 25 words and contact information (company, contact name, email, phone, and website)
- Silver = contact information (company, contact name, email, phone, and website)

LINKEDIN ANNOUNCEMENT

- To promote our sponsors via social media, eligible sponsor levels will be provided LinkedIn posts to the RIMS Western Regional account <https://www.linkedin.com/company/rimswesternregionalconference>.
- Please utilize the current character/word/image restrictions for a standard company profile on LinkedIn. Roughly, LinkedIn can accommodate 1,500 characters and we recommend an aspect ratio between 3:1 and 2:3 and images with at least 552 x 368 pixels to avoid cropping. We can use the sponsors electronic banner display as the LinkedIn image, this ratio works well.
- For sponsors that receive multiple posts, these can be individual posts with different content or the same post multiple times. It is the discretion of the sponsor to utilize posts as they prefer.
- #RIMSWRC will only post once per half hour. LinkedIn post dates are reserved on a first come first serve basis and can only be reserved once image and post verbiage has been received.
- Examples of past LinkedIn posts can be located on our website resources center. rimswesternregional.com/resources#sponsor

PROGRAM ADVERTISEMENT

- The conference printed program will feature sponsorship advertisements. These are similar in style to advertisements you would see in a magazine.
- These are full color design with no bleeds. Files should be delivered as a 300 dpi JPEG.
- Advertisements are sized by sponsor level unless an increased advertisement has been purchased.
 - Title = 8.5 inches wide x 11 inches tall
 - Platinum = 8.5 inches wide x 5.5 inches tall
 - Gold = 4.25 inches wide x 5.5 inches tall
- Examples of advertisements can be located on our website resources center. rimswesternregional.com/resources#sponsor
- Examples of past conference programs can be located on our website. www.rimswesternregional.com/past

COMPANY RECOGNITION

- It is important to #RIMSWRC that we refer to your company within your organizations branding guidelines. Please provide the following specifics for your company.
 - Company name as you would like it to be read from the podium
 - Company name as you would like it printed in conference materials
 - Company #hashtag# used in social media posts
 - Company logo in JPEG and EPS format

SPONSOR DIRECTORY

- #RIMSWRC prints a sponsor directory which includes sponsor contact information for all attendees to reference.
- Space in the directory is limited to 7 lines, 30 characters per line (spaces are included as a character).
- Information is limited to the directory field types (i.e. you cannot omit an address but print a tagline instead). You can omit information and print two names or two phones in place of the lines omitted.
- Please provide the information below exactly as it should be listed in the directory. Sponsors may omit any information you would not like printed.
 1. Company
 2. Name
 3. Address
 4. City, State Zip
 5. Phone
 6. Email
 7. Website

CONFERENCE "SWAG" BAG OPPORTUNITIES

- Responding to attendee feedback and being environmentally conscious #RIMSWRC has eliminated the #RIMSWRC provided conference swag bags and other branded sponsorship opportunities, i.e., notepads, pens, water bottles, etc.
- We are happy to allow high-end swag items to be gifted as an attendee raffle. Participation in an attendee raffle is optional and at the discretion of the sponsor organization. The time of the raffle will be coordinated in advance. Raffle items should hold a minimum value of \$100 and must be delivered before Monday, September 28, 2026. Please ship all raffle items to the following address. Please include a business card or any sales materials desired with your raffle items, you will receive the contact information of the winner so you can reach out independently.

RIMS Western Regional Conference

c/o Rhino Consulting

5568 Koderra Avenue

Lake Oswego, OR 97035

- Please notify us before you ship any items and provide tracking information so we can properly confirm delivery.
- We will select a winner based on attendance and make the following announcement "ABC Company has generously raffled a STANLEY Tumbler with \$50 Starbucks gift card; the winner is Jane Doe. Please visit the registration desk to claim your prize."
- Alternatively, you can hold a "business card" raffle independently of #RIMSWRC. Sponsor will take care of all items pertaining to the raffle (i.e., raffle winner selection, attendee announcement, coordinating award pick up, etc.). If this option is utilized, there is no need to coordinate raffle specifics with #RIMSWRC or ship raffle items in advance.