



# RIMS WESTERN REGIONAL CONFERENCE

MANAGE RISK IN AN UNCERTAIN WORLD

Sept. 29 – Oct. 1, 2024  
Sunriver Resort, Oregon

[www.RIMSWesternRegional.com](http://www.RIMSWesternRegional.com)



## REASONS TO SPONSOR

[www.RIMSWesternRegional.com](http://www.RIMSWesternRegional.com)

RIMS Western Regional Conference is the premier risk management conference leading the field in controlling and optimizing risk. We are pleased to offer sponsorship opportunities for the 2024 RIMS Western Regional Conference, hosted by the Oregon RIMS Chapter.

The Western Regional Conference has limited sponsorship opportunities, offering high visibility to your current and prospective clients. The focus of the Western Regional Conference is to provide actionable content to risk and safety managers from medium and large companies, insurance professionals from both public and private sectors, financial professionals, and auditors. With registration typically ranging from 400-600 attendees, the Western Regional Conference is THE way to educate, connect and network with an influential and exclusive group of industry professionals.

The Western Regional Conference focuses on the needs of middle management and above. The majority of conference attendees will be company decision makers. We are expecting over 400 registrants with a venue that can accommodate over 500.

- The invitation list exceeds 18,000 individuals.
- Attendees repeatedly include marquee company executives (Amazon, Uber, Microsoft, Walmart, Boeing, Meta, etc.)
- The past 3 years' attendance averaged at least 40%+ corporate risk managers.

### Top companies who call Oregon home!



### RIMS Western Regional Executive Planning Committee

Bryan Aalberg | Michael Gatewood | Troy Hall | Casey Kuhnhausen | Dale Lindstrom | Elena Peterson

**To pursue a sponsorship opportunity, please contact:**

Jennifer Saliba, Conference Director at [jennifer@consultrhino.com](mailto:jennifer@consultrhino.com)

# 2024 RIMS Western Regional Sponsor Benefits

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**SOLD**

*Title Sponsor  
\$14,000*

Company listed as presenting sponsor (logo listed on home page and in all email communications)	Exclusive Benefit			
Opportunity to provide daily conference welcome comments and commercial	Exclusive Benefit			
Pop Up Banner at Cocktail Receptions (sponsor must provide banners)	Included	<i>Platinum \$8,000</i>		
Coordinate in-person concurrent session <b>OR</b> Headline reception sponsor (topic must be approved by WRC speaker committee in advance)	Included	Included		
Electronic advertisement in speaker highlight email	Before & After	Before <b>QB</b> After		
Introduction with 2 min. podium comments	Welcome Comments	Keynote Session	<i>Gold \$6,000</i>	
Receipt of attendee list, provided 2 weeks prior and 48 hours post conference (includes company, title, name, and mailing address when available, emails provided post-conference)	Included	Included	Included	
Advertisement on electronic banner display (16:9 widescreen electronic display in main conference area)	Included	Included	Included	<i>Silver \$3,500</i>
Recognition during conference remarks	Logo Full Screen	Large Logo Screen Share	Medium Logo Screen Share	Small Logo Screen Share
Color advertisement in event catalog	Full Page (8.5 x 11)	1/2 Page (8.5 x 5.5)	1/4 Page (4.25 x 5.5)	Footer Ad. (8.5 x 1.5 inches)
Social media marketing	4 posts	3 posts	2 posts	1 post
Company verbiage on event website	50 words	50 words	25 words	Contact Info. Only
Participation in exhibit hall *	Premier Placement	<b>+ \$250</b>	<b>+ \$500</b>	<b>+ \$500</b>
Complimentary conference attendee(s)	4	3	2	2
Logo on event website	Logo on Home Page	Large Logo Sponsor Tab	Medium Logo Sponsor Tab	Small Logo Sponsor Tab

## **Gold Exclusive Sponsor Benefit** (gold benefits noted above plus select **one** item below, based on availability)

- Contribute panelist in a concurrent session the WRC speaker committee coordinates. This is a shared speaking opportunity with at least one other gold sponsor. (1:1 practitioner to service provider ratio must be obtained / topic must be approved by WRC committee in advance)
- Sponsorship of Wednesday networking reception **SOLD**
- Sponsorship of Thursday networking reception **SOLD**

## **Silver Exclusive Sponsor Benefit** (silver benefits noted above plus select **one** item below, based on availability)

- Introduction of concurrent session: **SOLD**
- Morning coffee bar sponsor (podium recognition and ability to provide branded materials) **SOLD**
- Morning break sponsor **SOLD**
- Afternoon break sponsor **SOLD**
- Breakfast sponsor (podium recognition and ability to provide branded materials) **SOLD**
- Lunch sponsor (podium recognition and ability to provide branded materials) **SOLD**

**Exhibit Booth Selection** order is based on sponsorship level, repeat sponsorship, and date sponsorship confirmation is received.

# A la carte Sponsorship Opportunities (WRC provides branded item unless otherwise noted)

To be environmentally conscious and dedicate Western Regional Conference funds toward not for profit donations, we have eliminated several of the branded sponsorship opportunities (i.e. bags, water bottles, notepads, pens, etc.). We are excited to increase attendee traffic to the exhibit area for necessary items and for sponsors to showcase these high-quality favors at their booths.

## Exhibit Booth — \$3,500 **SOLD**

- Exhibit booth in conference exhibit hall
- One complimentary conference attendee
- Company name on conference website



## Conference Name Badge — \$4,000 **SOLD**

- Logo will be present on conference name badges
- Receive visibility the entire conference to all attendees (name badge 5.75w x 4.25h, logo spot 3w x .75h)
- Receipt of conference attendee list (includes company, title, name, email, and mailing address when available)



## Registration Desk — \$4,000 **SOLD**

- Your logo is the first thing attendees see when they enter WRC
- Conference logo on website registration receipt with logo and contact information on sponsor tab
- Availability to provide tablecloth and pop-up poster at registration area
- Receipt of conference attendee list (includes company, title, name, email, and mailing address when available)



## Internet Access \$2,500

- Company logo on table tent at registration desk with Wi-Fi directions
- Password will incorporate company name
- Program and podium recognition



## Conference Lanyards — \$2,500 **SOLD**

- Logo will be present on the name badge lanyards
- WRC provides the lanyards in a color of your choice



## General Session Water Stations \$1,500

- Logo will be clearly visible on water station signs throughout the conference
- Sponsor can provide branded cups or napkins to further increase exposure



## Attendee Lounge — \$1,500 **SOLD**

- Logo will be clearly visible on a poster in the attendee lounge
- Logo present during conference remarks
- Availability to provide a retractable banner, branded chargers, or swag items in the attendee lounge



### ADD ON OPTIONS:

- |  |       |
|--|-------|
| • Conference Advertisement<br>(quarter page; 4.25 wide x 5.5 tall)   | \$500 |
| • Receipt of conference attendee list, provided 2 weeks prior and 48 hours post conference<br>(includes company, title, name, email, and mailing address when available) | \$750 |

Benefits are subject to change based on city/state regulations and venue requirements for social distancing.

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# Open Sponsorship Opportunities

[www.RIMSWesternRegional.com](http://www.RIMSWesternRegional.com)

RIMS Western Regional Conference has the following six sponsorship opportunities remaining. To confirm sponsorship, please email Jennifer Saliba, Conference Director at [jennifer@consultrhino.com](mailto:jennifer@consultrhino.com). Please include the item you would like to confirm and if an exhibit booth is desired.

Please note, items are based on availability. Document is not updated real-time.

- 1. Platinum Slido Branding Sponsor (\$8,000 investment)**
- 2. Generic Gold Sponsor (\$6,000 investment)**
- 3. Generic Silver Sponsor (\$3,500 investment)**
4. A la carte Water Station Sponsor (\$1,500 investment)
5. A la carte Wi-Fi Sponsor (\$2,500 investment)

The difference between the listed silver and gold sponsor items on page two and the generic package, is the ability to have your logo placed during a meal/reception time or speak during a session introduction. A sponsor will still receive all other items listed on the benefits graph (advertisement, logo on website, social media marketing, 2 free attendees, access to exhibit hall booth, etc.).

The first 3 available sponsor options in blue can have a booth added to the sponsorship. For gold and silver sponsors the addition is \$500, for platinum the addition is \$250. The exhibit hall packet for information about booth sizing, video of booth spaces, timing of assignments, etc. can be found on our resources tab.

Sponsorship is filling up fast and as soon as all booth spaces are sold, we will be closing sponsorship entirely.