

RIMS WESTERN REGIONAL CONFERENCE



October 4-6, 2023
The Hythe, Vail Colorado



www.RIMSWesternRegional.com

REASONS TO SPONSOR

www.RIMSWesternRegional.com

RIMS Western Regional Conference is the premier risk management conference leading the field in controlling and optimizing risk. We are pleased to offer sponsorship opportunities for the 2023 RIMS Western Regional Conference, hosted by the Rocky Mountain Chapter of RIMS.

The Western Regional Conference has limited sponsorship opportunities, offering high visibility to your current and prospective clients. The focus of the Western Regional Conference is to provide actionable content to risk and safety managers from medium and large companies, insurance professionals from both public and private sectors, financial professionals, and auditors. With registration typically ranging from 400-600 attendees, the Western Regional Conference is THE way to educate, connect and network with an influential and exclusive group of industry professionals.

The Western Regional Conference focuses on the needs of middle management and above. The majority of conference attendees will be company decision makers. We are expecting over 400 registrants with a venue that can accommodate over 500.

- Invitation list exceeds 18,000 individuals
- Attendees repeatedly include marquee company executives (Google, Amazon, Uber, Microsoft, PayPal Inc., Boeing, etc.)
- The past 3 years' attendance averaged at least 50% risk managers / professionals

Top companies who are RIMS Members and call Colorado home!



RIMS Western Regional Executive Planning Committee

Neil Colclough | Matt Friend | Amy Jones | Patrice Kraly | Renee Pettinato Mosley | Christopher Stephens | Tammy Widhalm

To pursue a sponsorship opportunity, please contact:

Jennifer Saliba, Conference Director at jennifer@consultrhino.com

2023 RIMS Western Regional Sponsor Benefits

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	Title Sponsor \$12,000			
Company listed as presenting sponsor (logo listed on home page and in all email communications)	SOLD OUT			
Opportunity to provide daily conference welcome comments and commercial	Exclusive Benefit	3 remaining		
Pop Up Banner at Cocktail Receptions (sponsor must provide banners)	Included	Platinum \$8,000		
Ability to own and coordinate in-person concurrent session (topic must be approved by WRC speaker committee in advance)	Included	Included		
Email to conference attendees	Before & After	Before <u>Q</u> B After	2 remaining	
Introduction with 2 min. Podium Comments	Welcome Comments	Keynote Session	Gold \$6,000	
Receipt of attendee list, provided 2 weeks prior and 48 hours post conference (includes company, title, name and mailing address when available, emails provided post-conference)	Included	Included	Included	
Advertisement on Electronic Banner Display (16:9 widescreen electronic display in main conference area)	3x rotation	2x rotation	1x rotation	Silver \$3,500
Recognition during conference remarks	Logo Full Screen	Large Logo Screen Share	Medium Logo Screen Share	Small Logo Screen Share
Color advertisement in event catalog	Full Page	1/2 Page	1/4 Page	Footer Ad. (1x8 inches)
Social media marketing (16:9 widescreen electronic display in main conference area)	4 posts	3 posts	2 posts	1 post
Company verbiage on event website	100 words	50 words	25 words	ContactInfo. Only
Participation in Exhibit Hall *	Premier Placement	Premier Placement	+ \$500	+ \$500
Complimentary conference attendee(s)	4	3	2	2
Logo on event website	Logo on Home Page	Large Logo Sponsor Tab	Medium Logo Sponsor Tab	Small Logo Sponsor Tab

Gold Exclusive Sponsor Benefit (gold benefits noted above plus select one item below, based on availability)

Keynote Session Introduction with 2 min. Podium Comments

Contribute panelist in a concurrent session the WRC speaker committee coordinates, session is shared with other gold sponsors
(1:1 practitioner to service provider ratio must be obtained / topic must be approved by WRC speaker committee in advance)

- * Sponsorship of Wednesday networking reception
- * Sponsorship of Thursday networking reception

Silver Exclusive Sponsor Benefit (silver benefits noted above plus select one item below, based on availability)

Introduction of concurrent session

Morning coffee bar, break or lunch sponsor, podium recognition and logo on packaging

Social Media Benefit by Sponsor Level

Title: company logo, 1 additional image and sponsor determined text for 4 LinkedIn Posts
4 posts total, maximum number of characters allowed for LinkedIn

Platinum: company logo, 1 additional image and sponsor determined text for 3 LinkedIn Posts
3 posts total, maximum number of characters allowed for LinkedIn

Gold: company logo only, 1 additional image and sponsor determined text for 2 LinkedIn Posts
2 posts total, maximum number of characters allowed for LinkedIn

Silver: company logo, 1 additional image and sponsor determined text for 1 LinkedIn Posts
1 posts total, maximum number of characters allowed for LinkedIn

IMPORTANT:

* Sponsorship selection order is based on sponsorship level and date sponsorship agreement is received.

Benefits are subject to change based on city/state regulations and venue requirements for social distancing.

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A la carte Sponsorship Opportunities (WRC provides branded item unless otherwise noted)

To be environmentally conscious and dedicate Western Regional Conference funds toward not for profit donations, we have eliminated several of the branded sponsorship opportunities (i.e. bags, water bottles, notepads, pens, etc.). We are excited to increase attendee traffic to the exhibit area for necessary items and for sponsors to showcase these high-quality favors at their booths.

Exhibit Booth \$3,000

- Exhibit booth in conference networking hallway
- One complimentary conference attendee
- Company name on conference website



~~Conference Coffee Card \$6,000 SOLD OUT~~

- Your logo on the conference coffee card provided to every attendee for conference break coffee, \$10 value
- Receipt of conference attendee list *(includes company, title, name, email, and mailing address when available)*
- Exhibit Booth and associated benefits
- Recognition during conference remarks
- Advertisement on Electronic Banner Display *(16:9 widescreen electronic display in main conference area)*



~~Conference Name Badge \$4,000 SOLD OUT~~

- Logo will be present on conference name badges
- Receive visibility the entire conference to all attendees *(name badge 5.75w x 4.25h, logo spot 3w x .75h)*
- Receipt of conference attendee list *(includes company, title, name, email, and mailing address when available)*



~~Registration Desk \$4,000 SOLD OUT~~

- Your logo is the first thing attendees see when they enter WRC
- Conference logo on website registration receipt with logo and contact information on sponsor tab
- Availability to provide tablecloth and pop-up poster at registration area
- Receipt of conference attendee list *(includes company, title, name, email, and mailing address when available)*



Internet Access \$2,500

- Company logo on table tent at registration desk with Wi-Fi directions
- Password will incorporate company name
- Program and podium recognition



~~Conference Lanyards \$2,000 SOLD OUT~~

- Logo will be present on the name badge lanyards
- WRC provides the lanyards in a color of your choice



General Session Water Stations \$1,500

- Logo will be clearly visible on water station signs throughout the conference
- Sponsor can provide branded cups or napkins to further increase exposure



Conference Charging Station \$1,500

- Logo will be clearly visible on tables providing power to event attendees
- Availability to provide branded chargers



ADD ON OPTIONS:

- Conference Advertisement (quarter page; 4.25 wide x 5.5 tall) \$500
- Receipt of conference attendee list, provided 2 weeks prior and 48 hours post conference *(includes company, title, name, email, and mailing address when available)* \$750

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