



## SPONSOR INFORMATION CHECKLIST (PLATINUM SPONSOR)

All sponsor items are due July 1, 2024. Items submitted after may result in a loss of benefits.

1. PODIUM COMMENTS
  - Name and email of individual providing podium comments
2. WRC ATTENDEE LIST
  - Name and email of individual to receive WRC attendee list.
3. CONFERENCE ATTENDEES
  - Following items for your **3** free sponsor attendees
    - Name
    - Title
    - Company
    - Designation (if applicable)
    - Email
    - Mailing Address
    - Phone
4. ELECTRONIC BANNER DISPLAY
  - Single image - 1920 pixels X 1080 pixels
5. WEBSITE VERBIAGE, CONTACT INFORMATION & HYPERLINK
  - 50 words of sponsor determined content to place on the website.
  - Website URL used to hyperlink the corporate logo sponsor provides.
  - Contact information to be listed on the website.
6. LINKEDIN ANNOUNCEMENT
  - Verbiage for each media post (you will receive **3** posts total)
  - Date and time (morning or afternoon) of desired LinkedIn posts
7. PROGRAM ADVERTISEMENT
  - 8.5 inches wide x 5.5 inches tall program advertisement
8. EMAIL ADVERTISEMENT
  - 8.5 inches wide x 2 inches tall email advertisement

## 9. COMPANY RECOGNITION & BRANDING

- Company name as you would like it to be read from the podium.
- Company name as you would like it printed in conference materials.
- Company #hashtag# used in WRC generated social media posts.
- Company logo in JPEG format
- Company logo in EPS, or AI, or Vector format

## 10. SPONSOR DIRECTORY

- Sponsor Directory Information
  - Company
  - Name
  - Address
  - City, State Zip
  - Phone
  - Email
  - Website

*Please note, in response to attendee feedback and being environmentally conscious RIMS Western Regional Conference has eliminated conference swag bags and other WRC provided branded items, i.e., water bottles, notepads, pens, etc. WRC will focus our efforts on increasing attendee traffic to the exhibit areas. We encourage sponsors to showcase traditional swag items and high-quality raffle favors at their booths.*