

## SPONSOR INFORMATION CHECKLIST (SILVER SPONSOR)

All sponsor items are due July 15, 2023. Items submitted after may result in a loss of benefits.

### 1. CONFERENCE ATTENDEES

- Following items for your 2 free sponsor attendees
  - Name
  - Title
  - Company
  - Designation (if applicable)
  - Email
  - Mailing Address
  - Phone

### 2. JUMBO SCREEN DISPLAY

- Single image - 2304 pixels X 960 pixels

### 3. WEBSITE CONTACT INFORMATION & HYPERLINK

- Website URL used to hyperlink the corporate logo sponsor provides.
- Contact information to be listed on the website.

### 4. LINKEDIN ANNOUNCEMENT

- Verbiage for each media post (you will receive 1 post total)
- Date and time (morning or afternoon) of desired LinkedIn post

### 5. PROGRAM ADVERTISEMENT

- 8.5 inches wide x 1.5 inches tall program advertisement

### 6. COMPANY RECOGNITION & BRANDING

- Company name as you would like it to be read from the podium.
- Company name as you would like it printed in conference materials.
- Company #hashtag# used in WRC generated social media posts.
- Company logo in JPEG format
- Company logo in EPS, or AI, or Vector format

### 7. SPONSOR DIRECTORY

- Sponsor Directory Information
  - Company
  - Name
  - Address
  - City, State Zip
  - Phone
  - Email
  - Website